

DON'T LET YOUR SIDING COLOR RIDE OFF INTO THE SUNSET

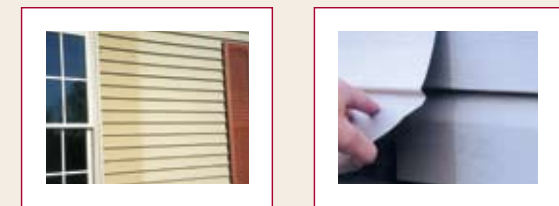


With standard siding products, the color you choose today may not be the color you have tomorrow.

All exterior colored surfaces tend to fade over time. Certain vinyl siding colors—especially the warmer, richer hues that are most popular today—are particularly susceptible to weathering. But **Sagebrush** Super Premium Vinyl Siding Colors feature a revolutionary, exclusive surface that can make fading...well, fade away!

ColorHold® acrylic technology features a UV-stable acrylic polymer that has superior fade-resistant properties. Acrylic technology has been used in a variety of applications for years—since 1940 in automotive taillights, and as the canopy in WWII fighter and bomber planes. Today, acrylics are used in backlit signs because they are non-reactive to the environment—and that means they retain their color better than other materials over time.

Technicians have developed a way to use this tough acrylic technology on the surface of **Sagebrush** premium colors. The result? A vinyl siding product that is virtually fade-free!

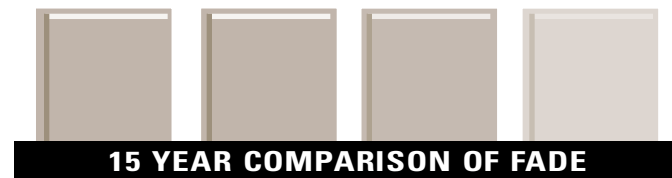


COLORHOLD®
Styled for Living. Designed for Life



WIN THE FIGHT AGAINST FADE—

Sagebrush Super Premium Vinyl Siding is warranted for a lifetime against manufacturing defects. That's the good news. The better news? It also carries a Lifetime Fade Protection warranty. So from sun-up to sun-down, year-in and year-out, we've got you covered.



ORIGINAL SIDING COLOR	SAGEBRUSH SUPER PREMIUM VINYL SIDING - AFTER 3 YEARS OF EXPOSURE	SAGEBRUSH SUPER PREMIUM VINYL SIDING - AFTER 15 YEARS OF EXPOSURE	STANDARD VINYL SIDING - AFTER 3 YEARS OF EXPOSURE
[Swatch 1]	[Swatch 2]	[Swatch 3]	[Swatch 4]

This is a visual representation of the actual fade that can be expected on standard vinyl siding vs. **Sagebrush** Super Premium Vinyl Siding. Colors shown are as close as the lithographic process will allow.

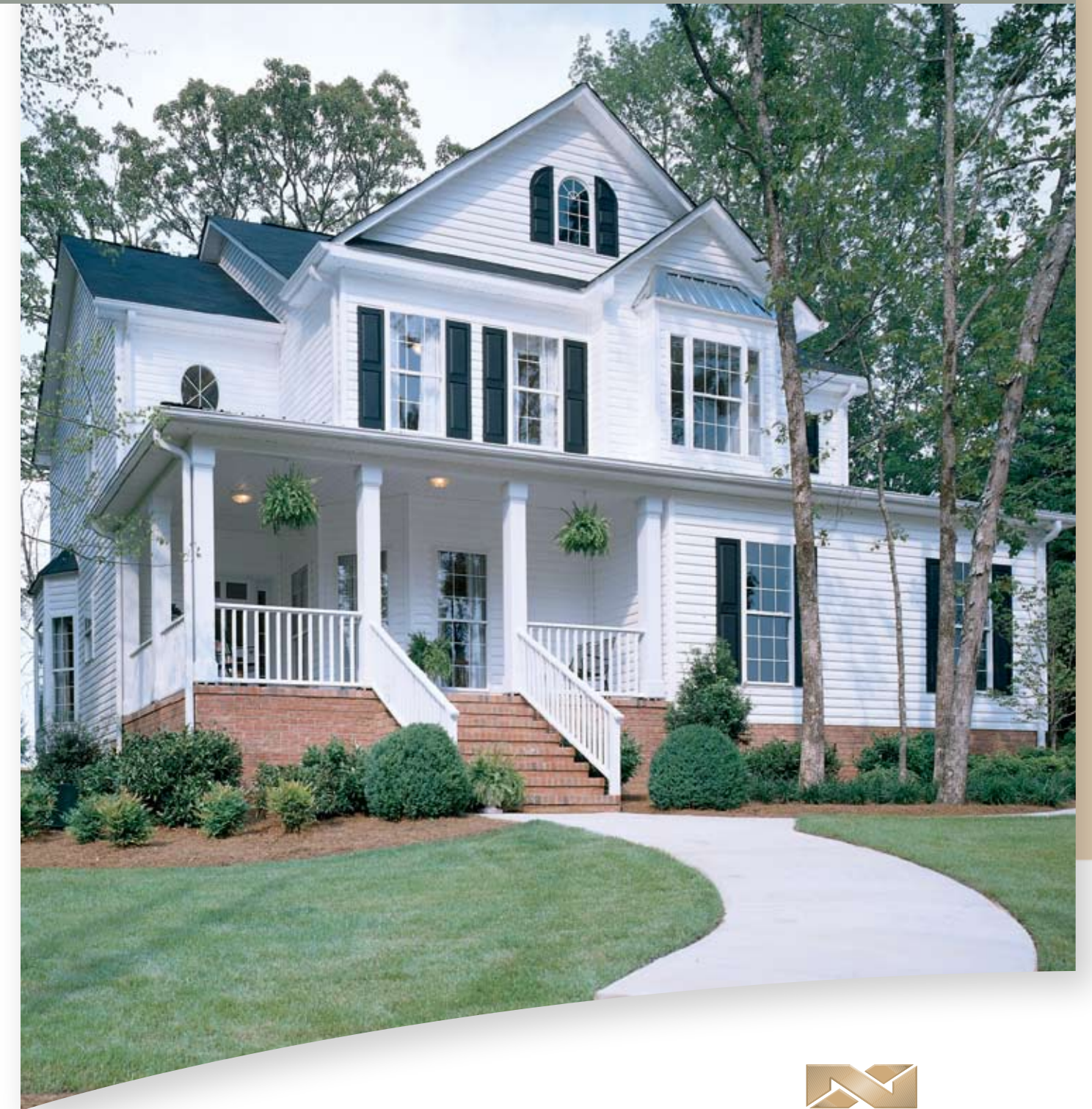
JOIN THE SAGEBRUSH STAMPEDE

Sagebrush Super Premium Vinyl Siding turns a badly deteriorating exterior into a beautiful, lasting, weather-resistant finish. **There's a Sagebrush stampede going on in neighborhoods all across the country.** Here are some samples we've rounded-up.



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BOLD, RUGGED, ONE-OF-A-KIND

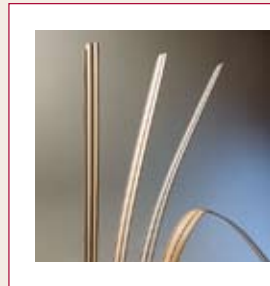


A UNIQUE BRAND OF VINYL SIDING

Now there's a different kind of siding panel that's so distinctive, most people will never look at vinyl the same way again.

It's stronger. Tougher against the elements. Goes up on your home fast and straight. It features bold, beautiful colors. And it carries one of the strongest home owner warranty packages available, including a Lifetime Fade Protection warranty.

The name is **Sagebrush** Super Premium Vinyl Siding.



OTHER VINYL SIDINGS DON'T HAVE THE STRENGTH OR RIGIDITY TO SUPPORT THEMSELVES LIKE **SAGEBRUSH** SUPER PREMIUM VINYL SIDING.



IN BEND TESTS PERFORMED AGAINST OTHER "PREMIUM" BRANDS, **SAGEBRUSH** SUPER PREMIUM VINYL SIDING HAS PROVEN ITSELF TO BE ONE OF THE STRONGEST VINYL SIDING PRODUCTS ON THE MARKET.

IT'S ONE STRAIGHT SHOOTER—You know that **Sagebrush** Super Premium Vinyl Siding is different from other sidings from the moment the first panel is pulled from the box.

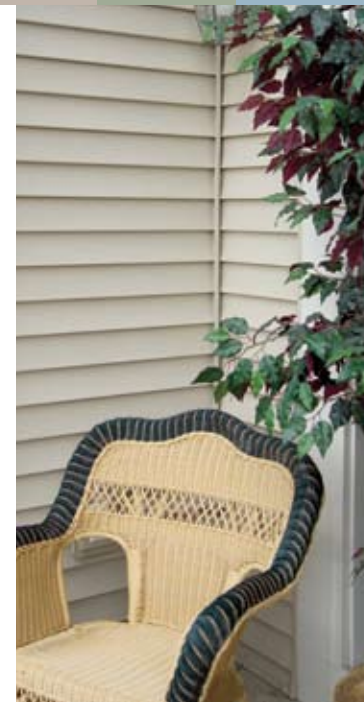
It stands tall and straight, proving its superior rigidity. And if **Sagebrush** Super Premium Vinyl Siding won't bend or bow before it's installed, you know it will deliver outstanding performance once it's on the wall—providing straight, smooth lines that keep their fresh new look, year after year.

*See actual Warranty for details.

IT'S ROUNDUP TIME—

When you round up all the facts, you'll understand why **Sagebrush** Super Premium Vinyl Siding is catching on in neighborhoods all across the country.

Sagebrush Super Premium Vinyl Siding is engineered with unique quality features that pay off in important installation and performance benefits to you.



Sagebrush Super Premium Vinyl Siding is manufactured in an environment that has received ISO 9001-2000 Certification for its quality systems. **Sagebrush** Super Premium Vinyl Siding has 2 other marks of quality that make it stand head and shoulders above everyone else: the GOOD HOUSEKEEPING Seal, a trusted symbol of consumer confidence for more than a century, and an exclusive Limited Lifetime Warranty against manufacturing defects with Lifetime Fade Protection—one of the strongest home owner protection packages available.



Colors shown are as close as the lithographic process will allow. For color accuracy, please see actual product sample.



SEAL HOLDER SINCE 1990



WE'VE GOT YOU COVERED—

Your **Sagebrush** Super Premium Vinyl Siding Warranty gives you peace of mind that your new vinyl exterior will perform up to tough Norandex standards for as long as you own your home. Norandex is confident **Sagebrush** Super Premium Vinyl Siding is the best siding that modern vinyl technology can make, that should you ever sell your home, your **Sagebrush** warranty is transferable to the new owners.*

It's simple. Put **Sagebrush** Super Premium Vinyl Siding up on the exterior of your home, and look forward to years of worry-free living.

*Warranty becomes 50 years upon transfer. Copy of the Sagebrush Super Premium Vinyl Siding Warranty is available by request.

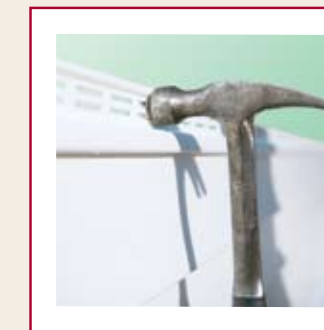
DON'T BE SADDLED BY ANYTHING ELSE

Engineers designed **Sagebrush** Super Premium Vinyl Siding with one goal in mind — to create an innovative vinyl siding panel that would:

- Lay flatter and straighter on the wall.
- Eliminate installation problems that can make even the best vinyl siding panels look bad.
- Offer warm, rich colors that would keep their looks, even after years of exposure to the sun.

HERE ARE THE RESULTS:

- 1. LARGER NAILING HEM** — places more product on the wall surface, protecting against product "blow-off" in high winds.
- 2. .050 NOMINAL THICKNESS** — helps provide superior rigidity that keeps panels straighter, even over uneven spots on walls. Extra thickness helps resist warping or rippling, and supplies extra impact resistance against foreign objects.
- 3. EXTRA HEAVY DUTY LOCK** — adds strength to the panel to help prevent sagging.
- 4. 3/4" BUTT-WITH EXTENDED RETURN LEG** — adds strength and rigidity, creates a tighter, more secure lock between panels.



5. HAMMER STOP — inhibits incorrect nailing which could cause installation problems.

6. DUAL PARALLEL NAILING SLOTS — provide ease of installation in either nailing or stapling applications.



7. PATENTED NAILING HEM — a unique heavy duty nailing hem featuring a built-in hammer stop and staple guide permits the fastest, most fool-proof installation of any siding panel on the market.

8. DEEP SHADOW LINES — 3/4" panel protection improves the appearance of **Sagebrush** on the wall, providing deep, attractive shadow lines.

9. LIGHT BRUSHED FINISH — a natural, brushed finish provides the look of freshly painted wood, without the maintenance.

10. STAPLE GUIDE — helps installer keep the stapler parallel so that staples are driven straight. Makes stapling applications faster, and reduces the chance for bad installations by inhibiting staples from being driven too tightly.

11. EASE OF HANDLING — excellent locking characteristics, along with exceptional rigidity, allow **Sagebrush** Super Premium Vinyl Siding to be installed by one person, reducing installation time and hassles.



SAGEBRUSH
SUPER PREMIUM VINYL SIDING